### PRACTICE MENTAL DIVERSITY: TALK TO BE UNDERSTOOD

Provided by Jan Swinton, jans\_yahoo.com

(Adapted from the work of Ned Herrman (<u>www.hbdi.com</u>) and Jan Swinton, SFCC Faculty)

## LOGICAL "A" (BLUE)

### **Wants**

- Brief, precise information
- Clear goals outcomes
- Theory with logical explanations
- Proof of validity & research
- Prefers written material
- Quantifiable numbers & data
- Opportunity to clarify & question
- Expertise in the subject matter
- Efficiency and results
- Let's get down to business

## Struggles with

- Expressing emotions
- People controlled by feelings
- Vague, imprecise concepts or ideas

## **EXPLORER** "D" (YELLOW)

## **Wants**

- A big picture overview
- Visuals with graphic metaphors
- Freedom to explore & discover
- Quick pace and variety in format
- Opportunity to experiment
- Fun and spontaneity
- Playful, surprising approaches
- Opportunity to brainstorm ideas
- New ideas & concepts
- Let's think outside of the box

### Struggles with

- Time management and deadlines
- Bureaucracy and details
- Lack of flexibility

## **ORGANIZED** "B" (GREEN)

## **Wants**

- Clear instructions & expectations
- Organization & consistency
- Staying on track & on time
- Complete subject chunks
- A beginning, middle, and end
- Opportunity to practice & evaluate
- Practical applications with examples
- Things organized and tidy
- Let's make sure this happens

## Struggles with

- Risk or the unknown
- Change without warning
- Ideas that aren't practical

## **RELATIONAL** "C" (RED)

### Wants

- Empathy & their needs considered
- Group discussion & involvement
- Opportunities to share feelings
- Hands-on learning & moving around
- Use of all the senses
- Personal connection with the teacher or supervisor
- Smiles, eye contact & being noticed
- Let's be part of the team

## Struggles with

- Too much data and analysis
- Lack of personal feedback
- Pure lecture or lack of participation

# PRODUCTIVE IRRITATIONS: WHY DON'T YOU THINK THE WAY I DO? Presenter: Jan Swinton, (Jan\_swinton@yahoo.com)

(These resources have been adapted from the Ned Herrman Group by Jan Swinton. See www.hbdi.com)

#### MEET THE FOUR BRAIN STYLES: WHICH ONE BEST DESCRIBES YOU?

LOGICAL & ANALYTICAL SELF A. (BLUE )	EXPLORER & EXPERIMENTAL SELF D. (YELLOW)
<ul> <li>Is logical &amp; likes a good debate</li> <li>Is realistic &amp; wants to get to the main point</li> <li>Is a critical problem solver</li> <li>Clarifies issues</li> <li>Focuses on the facts &amp; the bottom line</li> <li>Wants clear decisions &amp; results</li> <li>Likes numbers &amp; precise charts</li> <li>Likes to figure things out &amp; make them work</li> <li>Good with numbers &amp; tracking money</li> <li>Enjoys technical things and new gadgets</li> <li>Values performance, status &amp; achievement</li> <li>Asks "What?"</li> </ul>	<ul> <li>Sees the big picture</li> <li>Is idealistic &amp; imagines possibilities</li> <li>Provides a "vision" of how things could be</li> <li>Is artistic &amp; likes visual metaphors</li> <li>Is intuitive about ideas</li> <li>Is curious and playful</li> <li>Likes to integrate different ideas</li> <li>Takes a holistic approach</li> <li>Takes risks &amp; might break the "rules"</li> <li>Likes multiple options—not be fenced in</li> <li>Is often an entrepreneur</li> <li>Asks "Why or What If?"</li> </ul>
SAFE-KEEPING & ORGANIZED SELF B. (GREEN)	FEELING & RELATIONAL SELF C. (RED)
<ul> <li>Likes to create order &amp; follow procedures</li> <li>Wants specific details</li> <li>Uses a methodical &amp; sequential approach</li> <li>Likes tradition &amp; wants to preserve the past</li> <li>Is on time and likes others to be on time, too</li> <li>Focuses on the task &amp; gets things done</li> <li>Is reliable &amp; follows the rules</li> <li>Prefers things to be neat and tidy</li> <li>Likes to plan things in advance</li> <li>Is predictable &amp; cautious</li> <li>Asks "How &amp; When?"</li> </ul>	<ul> <li>Is compassionate &amp; sensitive to others</li> <li>Likes working with people &amp; is a team player</li> <li>Likes to teach and train others</li> <li>Is supportive &amp; will mentor or help others</li> <li>Likes music and storytelling</li> <li>Is a good communicator</li> <li>Values personal &amp; spiritual growth</li> <li>Likes hands on experiences and role plays</li> <li>Is emotional &amp; expresses feelings easily</li> <li>Listens to their "gut" reactions or instincts</li> <li>Asks: "Who?</li> </ul>

#### **REFLECTION QUESTIONS**

- 1. Prioritize and circle the top 10 phrases that best describe you. \*\* Star your best descriptor.
- 2. Which square has the most descriptions circled? Which had the least amount of circles?
- 3. Which activities increase your energy? Drain your energy?

#### DECISION MAKING & COMMUNICATING USING THE WHOLE BRAIN

- 1. Start with the **logical & analytical self**—What are the facts & the bottom line?
- 2. Go to the relational & feeling self—Who will be impacted by this decision?
- 3. Move to the **explorer & experimental self—What if** we approached this in another way?
- 4. End with the organized & safe-keeping self—How & When will you implement this plan?

## **Thinking Styles**

Our mental preferences affect how we communicate with the world.

#### **A Quadrant Expects:**

- Well-articulated ideas and facts presented in a logical format
- Materials that are direct and to the point
- Brief, clear and precise information
- Data and fact-based charts o studies
- Technical accuracy
- Bottom-line financial analysis and outcomes
- The most efficient solutions
- Credible proof: tests, statistics and scientific data

#### **A Quadrant Appreciates:**

- A good debate
- Critical analysis
- Efforts to spend time wisely

#### **B** Ouadrant Expects:

- Details (who, what, where, when)
- A written schedule and action plan
- Structured step-by-step unfolding of the topic
- Thorough, timely and reliable follow-up through
- Alignment with well-established procedures
- Explanation of how it will happen
- Assurance that this has been done before
- References and background information based on past performance or studies

#### **B Quadrant Appreciates:**

- Very low risk
- Proof that the "homework" has been thorough
- A scheduled appointment and respect of the time allocated

#### **D Quadrant Expects:**

- An overview
- · Frequent and spontaneous tasks
- A conceptual framework
- Connections to the big picture
- · Freedom to explore
- Metaphorical examples
- Long-term objectives, future perspectives
- Visuals and color
- Idea "chunks"

#### **D** Quadrant Appreciates:

- Connections to other approaches
- Initiative and new ideas
- Minimal details

#### **C Ouadrant Expects:**

- Empathy and consideration of their needs
- Eye-to-eye contact, appeal to the emotions and senses
- Involvement with others
- A good attitude and personal relationships
- An informal, comfortable setting
- References to people involved
- Knowledge of how others will feel
- Respect of feelings
- For all to have equal consideration

#### C Quadrant Appreciates:

- The personal touch
- Group discussion and consensus
- A harmonious approach

Material adapted from the Ned Herrmann Group 2075 Buffalo Creek Road, Lake Lure NC 28746 by Jan Swinton

# **EXAMPLES OF HOW TO USE THE HBDI IN THE CLASSROOM** (designed by Teresa Massey, Chemeketa Community College)

#### **Designing the syllabus**

BLUE – outcomes or goals of class clearly stated, not too wordy, gets to the

GREEN - well organized, headings, easy to follow, due dates provided

RED – some personal dialogue by instructor ("I want you to let me know if

you have questions")

YELLOW – clip art, colors, format unique and varied, overview of course designed in a visual way

#### First day, course introduction

BLUE – explain how the class ties together and why we're doing all the assignments/activities

GREEN – provide an "agenda" of what will be covered that day, allow time to answer questions about details

RED – have activity to build community, get to know their names
YELLOW – use humor, have a unique group activity, use a metaphor to describe course

#### **Common student complaints**

BLUE – "Too much group work. I prefer to work alone."

"The lecture doesn't stay on the facts. She spends too much time on personal stories."

GREEN – "The due dates or assignments were switched from the way it was on the course outline."

"The assignment doesn't make sense. How many pages does it have to be?"

RED - "There are too many boring lectures"

"He never puts comments on our papers, just a grade."

YELLOW - "She is so picky about details. We have to do it her way or it's wrong.

That just isn't fair."

"He keeps going over the same point."